#### Company Profile



#### The WilaaMalin Family Story: In The Beginning - Let There Be Crafts

WilaaMalin started by Benjawan Tanon and Rawiwan Chettleburgh in 2016. We both have a craft heart. We love craft-work and live with it.

Started our story with adopt cats, Benjawan rescued 2 cats from a shelter. She wanted to have a nice bed for her cats but could not find ones. She went out to market and shopping mall walked around and went back home with empty-handed.

Living with cats getting Benjawan to observe their behaviour and found out that they loved to play in plastic bag! She putted a basket into it and made liked a dome. YES! cats were gone crazy and almost felt to sleep inside. She stopped looking for a pet bed; instead, searching more information on the Internet, then first Cat Teepee Prototype was created.

Rawiwan had a pet grooming and shop. Originally, she ordered products to sell in her shop from local market and China. Rawiwan did not like them much, because they had not styles and similar others in the market. She went out & participated in workshops then brought her inspiration to create pet stuffs under her brand name and selling in her shop.

Her first product was Embroidery Pet Bandana. It was more creative by personalized service provided. After that, Rawiwan made a model of Pet Teepee, and then she met Benjawan.

"Handicraft is our passion. We believe that "Teepee is for EVERYONE. It is more than a Pet Bed, but House Furniture". Our products are unique creation."

Benjawan & Rawiwan have decided to merge and work together. Since that, WilaaMalin was born.

We have spent a lot of times to develop and produce "Teepee" which is our main product. Currently, there are many styles with different type of fabrics. Due to we both have engineering background, we have applied the concept of manufacture to run process and produce our products. We do Research & Development (R&D), and Quality Control (QC) to ensure the best products are produced, and 100% quality meet the standard.

Our teepee is pre-assembly and ready to install. That is the outstanding point. Nowadays, not only teepee, but we also have pet hammock, pet accessories e.g. bandana, crochet hats, which have been received great feedback from customers.

We have never stopped development, we made big size teepees which are suitable for cats, dogs, kids & adults. We also have a mini teepee table lamp which is suitable for house decoration, and special occasion gift.

Our goal is to be a well-known brand in the global market. In Thailand, we have our products selling in Siam Discovery & Siam Paragon, big shopping malls on Sukhumvit Road in Bangkok.

Now, we are expanding into the category of kids and wedding under idea "Teepee for

**Everyone**". Our service, we produce customized products following customer expectations. We also have teepee to rent for party and wedding. In addition, workshop and DIY craft set up upon require.

Heartedly, we aim to help the social and create a better world. "CSR — corporate social relation" is one of our task. We have donated some percentage of revenue to non- profit pet organization, and would be for others in the future. We also concern about environmental. We are developing our products to be Ecofriendly more.



#### **PRODUCTS**

- Pet Teepee
- Pet Hammock
- Pet Bandanas
- Pet Crochet Hats
- Kid & Adult Teepee
- Wedding Teepee & Decoration
- Table Lamp Teepee
- Bunting

#### **SERVICES**

- Teepee for rent
- Venue Decoration
- Design and Custom Made
- Craft and DIY Workshop







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# Get to know us

-The WilaaMalin Family Story-Teepee . Pet Hammock . Pet Bandana . Crochet Pet Accessories

WilaaMalin started by Benjawan Tanon (Mam) and Rawiwan Chettleburgh (Nun) in 2016. We both have a craft heart. We love craft-work and live with it.

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ttope you enjoy!

Thank you so much Mam & Nun

### Our Exhibition





Trade day: 19-21 April 2018 (10.00-18.00 hrs.) Public day: 22-23 April 2018 (10.00-21.00 hrs.) Bitec, Bangkok Thailand







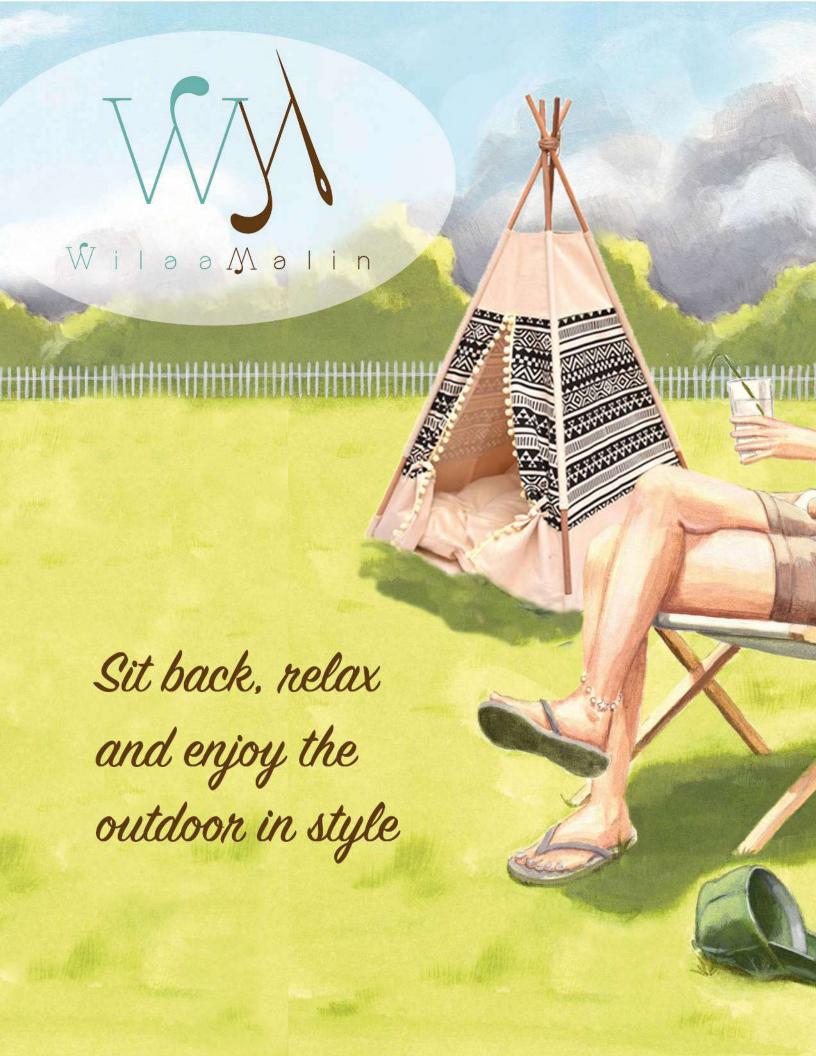
#### NEW

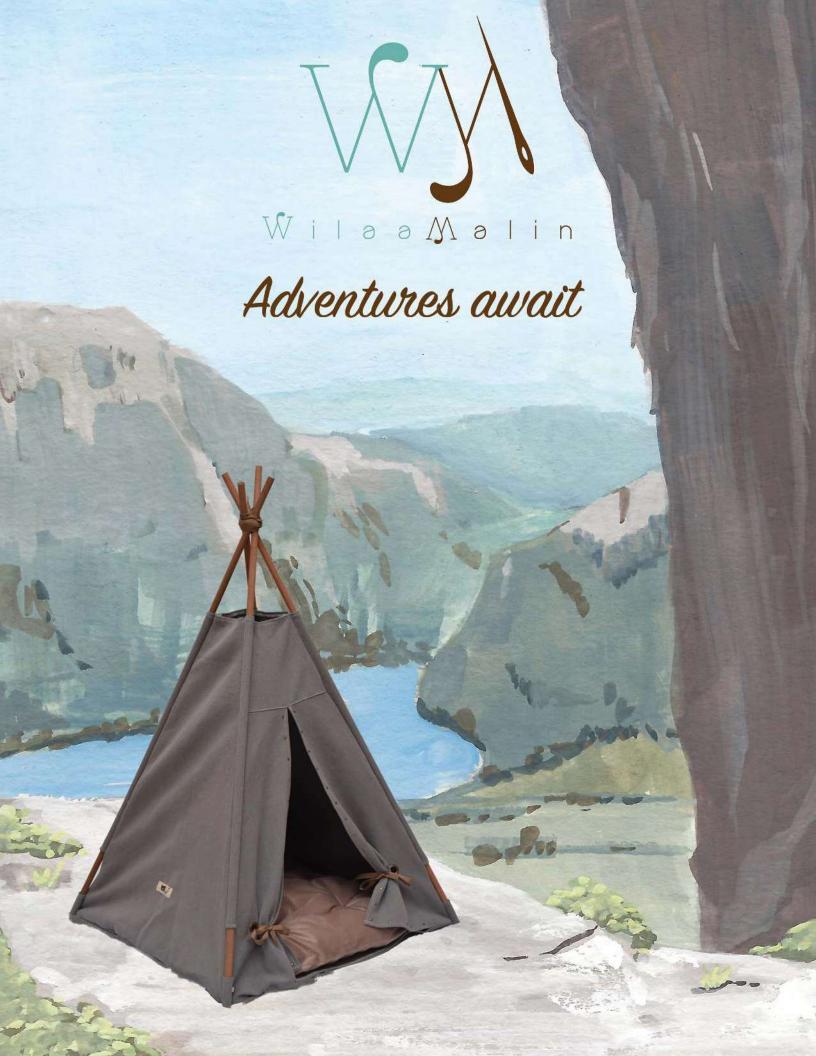




#### Hand-crafted • Beautifully Designed • Functional furniture







### Kid Teepee



Teepee Design: Bohochic



Let's go

#### Hammock & Teepee BIX Design

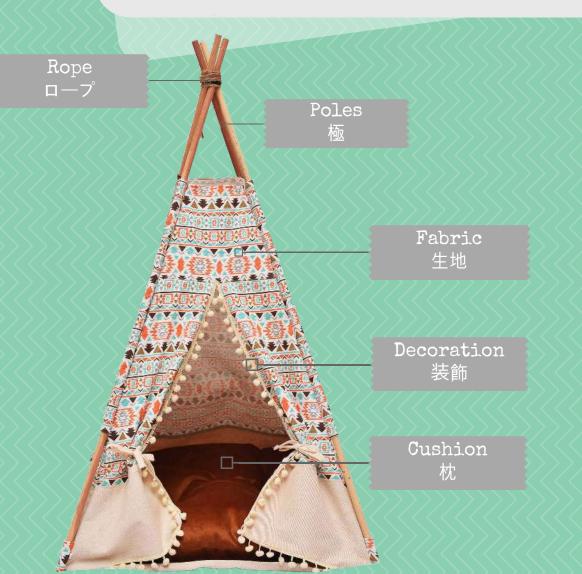


Wow!
This world is for CATs!

# Teepee Component

"WilaaMalin teepee is new home style for pets.
All is handmade and unique creation. It is made under the concept 'More than a pet bed, it is a house furniture'.

- Pre-assembly & Ready to install Only unpack and enjoy!
  - Washable Easy to clean, just take posts off
- Handy and lightweight Just furl like an umbrella for easy to storage and transportation.



### Jeepee Size



Base (B): 25 x 25 cm Height (H): 40 cm For home, cafe, hotel decoration



Base (B): 38 x 38 cm
Height (H): 70 cm
For a rabbit, tiny cat,
dog



Base (B): 48 x 48 cm Height (H): 80 cm For a cat



Base (B): 90 x 90 cm
Height (H): 140 cm
For big dogs (Shiba inu,
Husky, Golden)



Base (B): 58 x 58 cm
Height (H): 90 cm
For cats or small dog
(Chihuahua, Pomeranian,
Puddle, Shih tzu)



Base (B): 75 x 75 cm Height (H): 110 cm For 2-3 cats or medium dogs (Corgi)



Base (B): 120 x 120 cm Height (H): 180 cm For super big dogs, or kids and adutls

#### Convasie Collection

ティーピーのキャンバスコレクション



### Carvasie Collection

ティーピーのキャンバスコレクション



# Jeepsee Packaging



#### Pet Hammock

ハンモック

WilaaMalin fabric hammock made from cotton and with quality quilt technique. It is two sided fabrics and supportive by sponge inside for softness. It comes with 4 hooks for hanging, and be adjustable.

- Available size: 48 x 48 cm
- Handing loops adjustable
- Two sided fabric hammock for pet to enjoy both









### Hammock Collection

ハンモック



Red Marine



Aqua Polkadot HM005



Blue Marine HM002



Floral Polkadot

thow are you?



Pink Polkadot HM004



# Hammock Packaging

ハンモックの梱包



優れたユニークなあなたの棚に











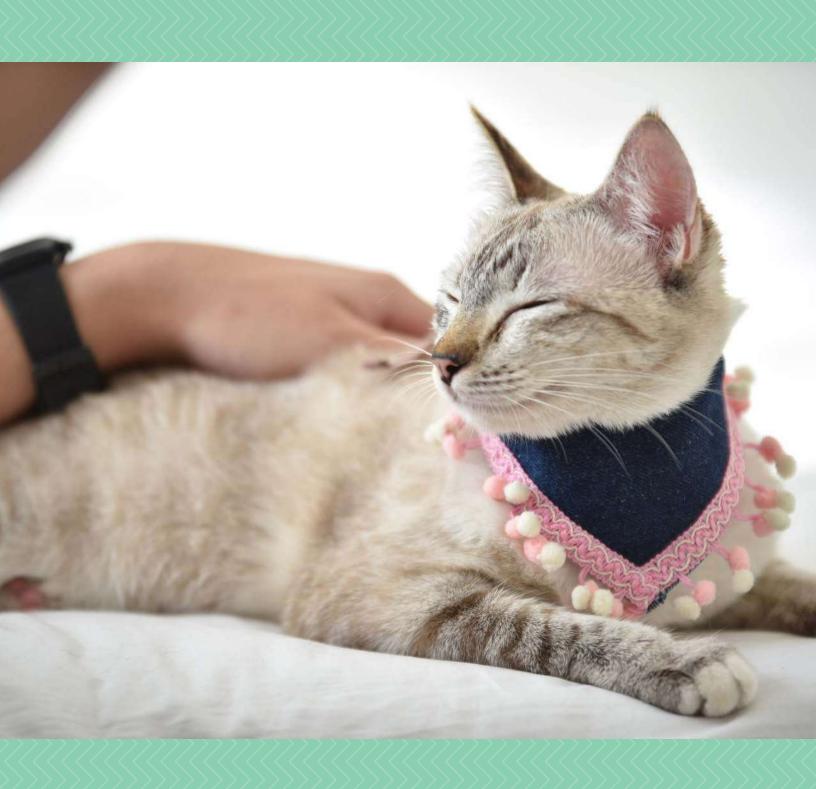
Tuk-Tuk is a symbolic of Bangkok, Thailand. It is one of Bangkok's most recognizable transportation feature, and is popular among tourists and visitors.

Tuk-Tuk originated in Japan by Daihatsu and it was Thailand who subsequently went into production with these vehicles many years later

WilaaMalin Tuk-Tuk Teepee is our new creation. It is one of our work under the concept 'ART on Teepee'.

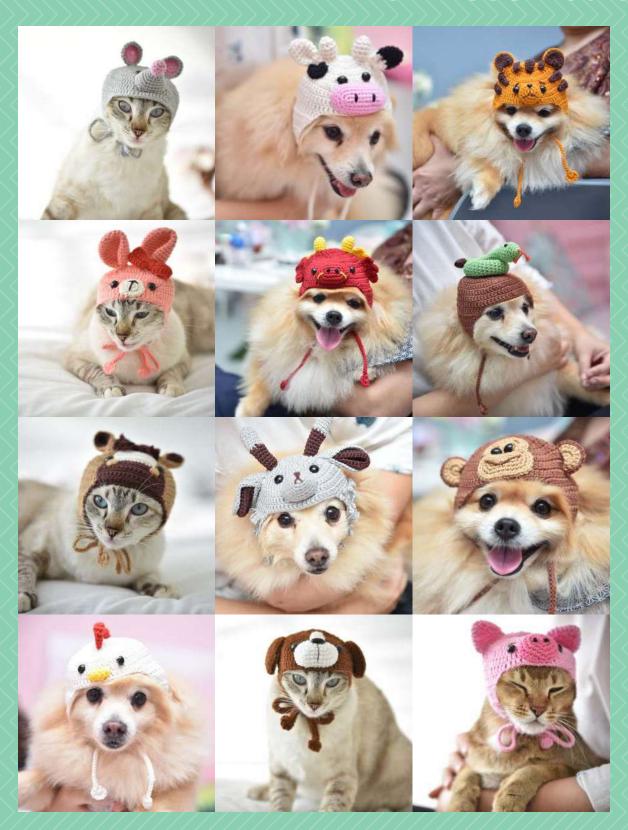
We hope that it would represent Tuk-Tuk Thailand, and being part to promote the country to others around the world.

### Pet Bandana



# Pet Crochet Hats

#### 12 Chinese Zodiac





#### ウィラマラン

#### - Thank you -

Thank you so much for your interesting our products and always support.

We both love craft works and designs. We promise with our heart to do our best to keep improving our products and services continually.

If you have any comments, please feel free to let us know. We would like to hear the truth feedback from our lovely customers.

> Thank you, Mam & Nun







#### WILAAMALIN CO., LTD.

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