

GLITTER POOCH

URBANITY ELEGANCE

Brand Presentation 2017



*“ Hello world !!
we are Glitter pooch
from Bangkok, Thailand ”*

For Glitter Pooch, we create a truly distinctive harness collection for all dogs and cats around the world.



GLITTER POOCH

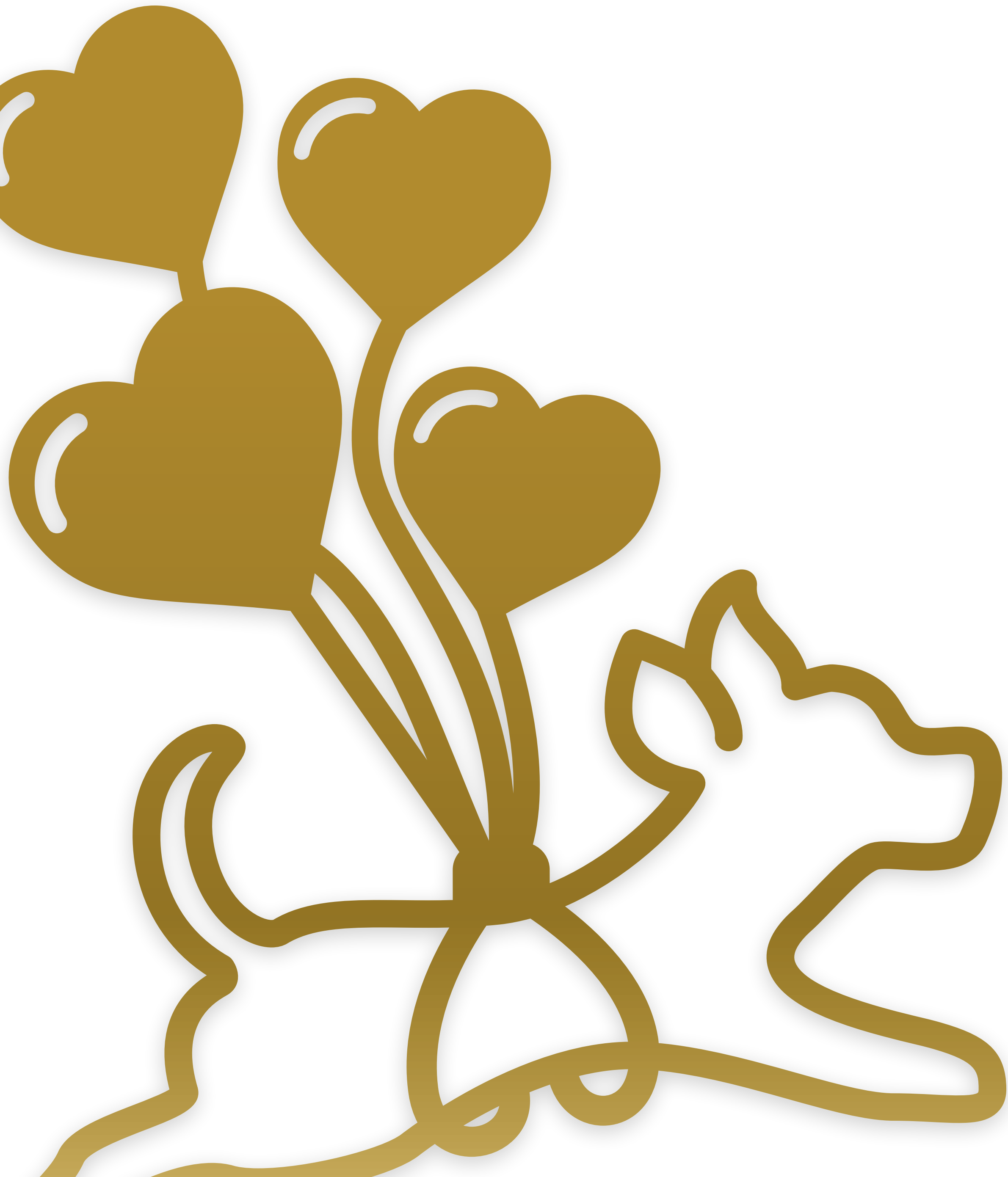
URBANITY ELEGANCE

Our Brand

For Glitter Pooch, we do believe that love fabricates a million things. This is the reason for establishing our brand "Glitter Pooch" for all little fur four legs friends.

The love of Glitter Pooch is to produce quality products which we literally promise you only the best we will be offering. We can't wait to make our friends feel ~ Oh! so comfortable, fashionable and be proud to wear a unique piece.





Our Logo

We are proud to introduce you our brandnew logo. As you can see, the little pooch runs joyfully and be tied loosely round the body with heart-shaped balloons. It represents the comforting feeling of little fur four legs friends when they're wearing our pieces, just be free like balloon's floating high in the sky.

Our Vision

To become the iconic brand and the market leader in pet's accessories.

2017 Mission

- To Launch Glitter Pooch's new branding.
- To Promote brand through both online and offline.
- Online : Social media, i.e., facebook and instagram
- Offline : To have events
- To Expand our market globally both retail and wholesale.

“@Glitter Pooch World”





GLAMOUROUS



POSITIVE



IMAGINATIVE



FAITHFUL

Our Attributes

*“Quality is
our main
priority.”*

Our Product

We put our hearts into every processes including; design, material sourcing, production and quality control.

Belly Band~

~Harness

~Bed

Cloth~

Bag~



Our Harness + Leash

Our Collection

We have made more than 10 collections with 50+ designs, inspired by beautiful destinations around the world. Our products are designed to fit perfectly with your pet's everyday lifestyle; from sunrise to sunset, and from small picnic to elegant party.





Also for Cats and Small Pets

Our Milestone



2006

Hello world!

First production launching by Glitter Pooch brand is made from our love & passion. It came out pretty cute which our friends and family love them so much.

We decided to officially launched the brand in mid of 2006 in our hometown, Bangkok, Thailand.



2013

GP go Global !!

We started to expand our products globally through our retail partners and wholesale dealers.

Online community went well - we reached over 5,000 Likes on Facebook fanpage.



2016

Year of Growing :)

GP is now refreshing our branding from brand vision , mission, attributes to the identity.

To represent our brand as “Urbanity & Elegance” which is the reflection of our goal in the market.



2020

Shoot for the moon.

Our dream is to share our love through our products and designs by expanding globally to all pet lovers around the world.

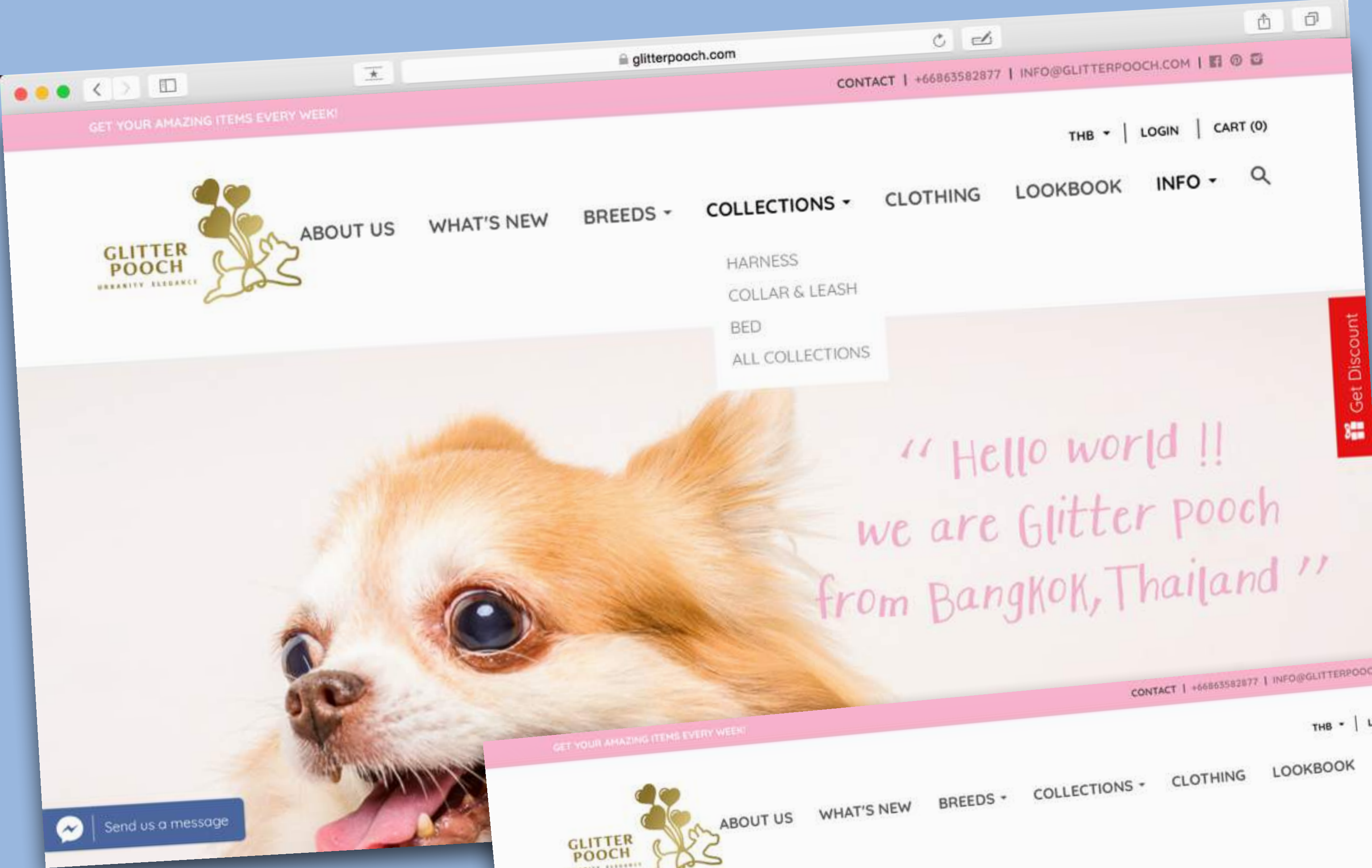


Our Online Media

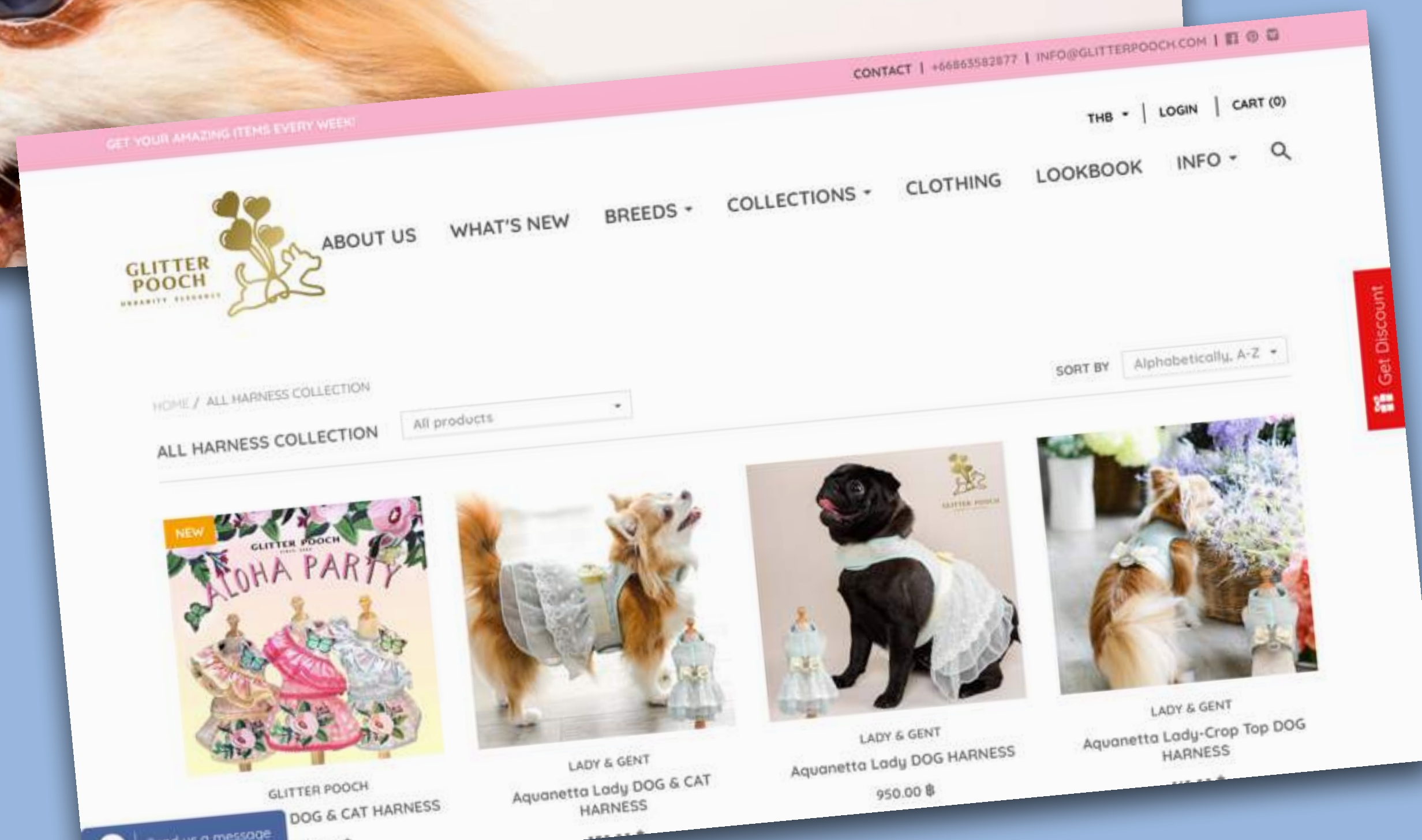
Facebook : Glitterpooch (17,000 Followers)

Instagram : @Glitterpooch (2,500 Followers)

Follow us!



Our Official Website
www.glitterpooch.com





Interview Session
Glitter Pooch on S Chanel



Our Yearly Events

Thailand Pet expo (Bangkok,Thailand)

International dog show (Bangkok,Thailand)

come & meet us



GOOD FEEDBACK !
from Old and New Customers



Our Previous Spacial Event

Glitter Pooch at BIG+BIH
(Pet Cafe Zone)

Selected by Department of
International Trade Promotion,
Ministry of Commerce, Thailand



USA



UK



France



Japan



Hongkong



Thailand



Malaysia

Singapore

Our Clients

Wholesale and Retail

Glitter Pooch Family

自分だけの特別な「天使」に贈る

URBANITY ELEGANCE

*Classical
Adorable*

クラシカルな雰囲気に着をエッセンスした
ブランド「グリッター・プーチ」。

"A truly distinctive harness
collections we create,
they're exclusively made for
all dogs and cats around the world."

世界中のわんちゃんに
届けたいオリジナル・デザイン



Glitter Pooch in Japan

Selected by Department of
International Trade Promotion,
Ministry of Commerce, Thailand



Up Coming Event
Singapore Pet Expo 2017

For further information,
please don't hesitate to contact us!

Nuchie & Bowie

Founder

Co-Founder



“Thank You”

GLITTER POOCH

URBANITY ELEGANCE



LOOKBOOK 2015-2016

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“ Hello world !!
we are~~
Glitter pooch
from Bangkok,
Thailand. ”



Meesha
Mrs.Black Hound



Glamming on!!

Glitter Pooch knows how much you care about your cuties babies.

We put our hearts into every process including ; designing,
material sourcing, production and quality control.

Ladies & Gentlemen

プレミアム・ペット・アクセサリー

All day smart-casual look from sunrise to sunset, from breakfast to dinner.

Let's get dressed and make a nice day together.



Charlie
Mr.Black Hound
Charlot
Classy Coco - Black

“My Favourite colour is pink!”

ドレスアップパーティー

Get matchy-matchy your beloved pet
with our heart-made products.



Charley
Classy Coco - Pink

Charlie
Lady Marmalade
Charlot
Aquanetta Lady



*“Quality is
our main priority.”*

Glitter Pooch produces the fashion-dress for our pet with the same quality level as our daily dress. The material selection and quality control are considered the most important.

The background is a solid light pink color. Scattered across the page are several large, stylized blue hearts of various sizes and orientations. One heart in the top right has a small pink crescent shape inside it.

Twist Me

2 イン 1 アウトフィット

Our newest design feature that have an ability
to creates the new look within the same suite
for every special occasion..

*“Just flip and
put the button up,
you are ready
to go for the
next party!”*



Surasak
Molton Man



Twist &
Twist



“Awesome
Look!!”

Duedaan
Britain Pal



Sunday Casual

リラックスとエンジョイ

This cute collection is light and nice for a sunday brunch
or all afternoon fun in the sun time.



Charlie
Naughty N Blue

Hachi
Swedish Bow Boy



“Glitter pooch”
products are
designed to fit
your everyday
lifestyle.

Siblor
Carnation Bow Girl



Eastern Festive



特別な日に

Our special collection included Chinese new year,
Japanese Sakura season, Songkran Festival and much more !



Charlot
Chinese Girl
Chodie
Chinese Boy



Surasak
Black Knight

Are you looking for
some outfits for
the special days ?



Meesha
Pink Blossom

Hachi
Blink Blink Violet



Discover the
cuteness side
of your pets.

Sassy Chic

小さな天使のように

Nothing makes your pooch feel angelic
like a shining texture, a romantic colour
and a fantastic shape of little wing !

Meesha
Violetta Little Wing



Classic Casual

ちょっとだけクラッシー

with the little bow-tie on the back, it creates
the simple-elegance style for your pooch.



Charlie
Brownie Gentleman
Charlot
Madonna Brownie



Matchy
-Matchy

Surasak
Brownie Gentleman



Cute & Classy
with our Classic
scott pattern

Duedaan
Sherlock



CUSTOMER REVIEWS

カスタマー・レビュー



Catties

“ Glitter Pooch Family ”



& Doggies

OUR MODELS

モデル



Meesha

Breed: Chihuahua
Weight: 2.5 Kg.
Size: M



Duedaan

Breed: Beagle
Weight: 14 kg.
Size: 2L

Hachi

Breed: Chiba
Weight: 10.40 kg.
Size: 2L



Siblor

Breed: Corgi
Weight: 22 kg.
Size: XL



Surasak

Breed: Miniature Schnauzer
Weight: 4.5 kg.
Size: L



Charlie

Breed: Pug
Weight: 7.3 kg.
Size: 2L



Charley

Breed: Pug
Weight: 6.2 kg.
Size: L

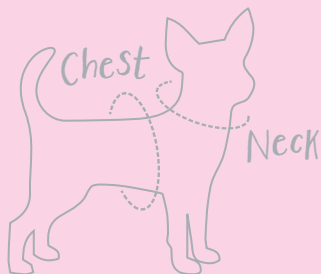
Charlot

Breed: Pug
Weight: 6.2 kg.
Size: L



SIZE CHART (Small to Medium Pet)

サイズ・チャート



If your dog is between
Sizes, Please Size up ♥

Soft Harness (Type A)

Size	Weight(cm.)	Neck (cm.)	Chest(cm.)
XS	0.5-1.0	12-22	20-27
S	1.0-1.8	24-26	22-29
M	1.8-2.8	23-28	29-38
2M	2.8-4.6	29-36	36-44
L	3.8-6.0	31-38	38-48
2L	7.0-9.5	35-41	46-48

Soft Harness (Type B)

Size	Weight(cm.)	Neck (cm.)	Chest(cm.)
S	2.5-4.0	22-32	36-46
M	3.5-7.0	30-42	46-56
L	6.5-16.0	44-54	66-76

For More Information

インフォメーション



@glitterpooch



085-959-4428, 086-358-2877



glitterpooch



info@glitterpooch.com



glitterpooch



www.glitterpooch.com

Our products are
100% Heart Made.

Thank you

ありがとう

